



View22 Offers Combined Solution that Extends Autodesk Inventor to the Web for Automated Sales Engineering Solutions

TORONTO, June 28 /CNW/ - View22 Technology Inc. ("View22") a leading provider of 3D Web commerce and media solutions, announced today the availability of an integrated solution between Autodesk® Inventor™, Autodesk Intent™, and Immersiv™, View22's 3D web software. The combined best-of-breed solution creates an automated end-to-end offering that spans entry of customer requirements through creation of custom order engineering designs and manufacturing documents.

Autodesk® and View22 have agreed to enter a co-marketing relationship in which Autodesk will recommend View22 as a preferred partner for providing web-based, thin-client 3D sales automation solutions for its current and prospective customers. View22 will recommend Autodesk as a preferred partner for 3D design and engineer-to-order products for its current and prospective customers.

“Our customers are looking to extend their Inventor 3D design data to the Web to enable automated configuration of their engineered-to-order products”, said Amy Bunszel, director, Inventor product line at Autodesk. “Together with View22, we can now address this customer demand through an integrated offering that extends Autodesk engineering and manufacturing data to the Web for use in interactive design, product configuration and collaborative selling applications.”

Autodesk and View22 have worked closely together to integrate the Autodesk Inventor and Intent product suites with Immersiv™ to create a 3D web-based engineer-to-order sales automation solution. This solution will be co-marketed by Autodesk and View22 to address the mass customization requirements of leading manufacturers, retailers and distributors. In addition, View22's software platform now natively supports Autodesk DWF, DXF and 3DS file formats ensuring seamless content and data transfer between Autodesk and View22 products and technologies.

“We are excited to be joining up with Autodesk to bring to market a solution that addresses the web deployment needs of companies that have automated order-engineering applications based on the Intent – Inventor platform”, said Paul Lypaczewski, President and COO at View22. “We believe that the combination of our two companies' solutions will provide unique value to our customers as they look to increase design efficiencies, increase quality, and reduce throughput time through automated Intent-based engineer-to-order solutions.”



About View22

View22 is a leading provider of 3D Web commerce and media solutions. The Company's patented technology and interactive Web solutions enable customers to visualize, configure, and purchase products through an intuitive and distinct online experience. Global enterprises and consumer brands are selecting View22 where rich media is core to their brand and product experience. For more information please visit www.view22.com.

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